



Bilateral Safety Corridor Coalition

BSCC Headquarters
Tel: (619) 336-0770 Fax: (619) 336-0791
Contact Person: Heidi Hermann
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January Meeting Agenda

Date: Tuesday, January 13th, 2009
Time: 10:00-12:00 pm
Location: Springfield College - Room #4
5348 University Avenue
San Diego, CA 92115

Agenda:

- Welcome and Introductions
 - Marisa announced that the MOA has been signed with Child Protective Services
 - A. Sepha, public health nurse announced new Cal Endowment funding for 2010-2020

- Guest of Honor: [Captain Lawrence McKinney](#)
Mid-City Police Department
 - Shared his background in Vice/ gangs/ narcotics for over 25 years
 - Highlighted the advances in human trafficking awareness and training over the last 6 years
 - Shared experiences out in the community
 - Prostitution corridor on El Cajon blvd.
 - Change in pimps tactics and appearance
 - Branding of women
 - Mid-City as one of the highest areas of violence
 - Increased diversity both positive and leading to unique cultural practices that are unlawful
 - Current vision to “Re-engage the community”
 - Stressed the role of partnerships and working collaboratively to spread light within Mid-City
 - Thanked Marisa and BSCC for their continued engagement and work on human trafficking within the community
 - Wants to see the community feel safer in the area where they live
 - Introduced Officer David Toss, community relations
 - Excited to begin work with youth and varying cultural populations within the area and help raise awareness about human trafficking

- Additional Special Guest: [Alessandra Sgubini](#)
Bridge Mediation
 - Works international on mediation and conflict resolution
 - Shared her desire to bring this tool into work with human trafficking and the organizations involved



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- Results of January 11, 2009 Event
 - Kaye Van Nevel- Soroptimist in Vista
 - Spread the word in the local North County Times
 - Distributed Prayer Guides to local churches
 - Recap of the Balboa Park Event
 - Clothesline project impacted several people that viewed the display
 - Silent Witnesses- full size and shot by the local media with groups viewing the display
 - Many different local new stations covered the event
 - Positive feedback on Endoxi, the local band
 - Email the link for pictures to coalition members

- Old Business
 - Updating member list/ Contact information
 - Request for business cards and updated contact information

- New Business
 - This Year's Mission: "Include the Youth", Patti Fox
 - Shared 5 different BSCC PSAs that are almost complete
 - Update on youth contest to create awareness media
 - Campaign from March 1st- April 30th
 - Meeting will be scheduled within the next two weeks
 - Email to those interested
 - NICMAC- Border Project
 - "C.A.S.E. Campaign" Campaign Against Sexual Trafficking
 - More information on posters will be coming shortly

 - Discussion on fighting demand
 - Increasing awareness through PSAs
 - Brining in the City Attorney for next months meeting
 - Ideas around harsher laws for Johns and Sex offenders

 - New 2008 Protect Act
 - Information shared
 - Advised coalition to get up to date on latest legislature

 - Updates and new plans for the year
 - Challenge to expand our community partners and bring others to meetings
 - Increased communication regarding events and resources during this coming year



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Announcements:

- If you would like to participate in our Food 4 Less Rewards Program, please see me or e-mail me for more information hhermann@bsccinfo.org.
- If you would like to advertise upcoming events using our newsletter please contact Heidi at hhermann@bsccinfo.org.
- We are currently collecting any old cell phones, ink cartridges and toners for rewards to help victims of human trafficking. Please bring these in to help support BSCC.
- Sale - We are selling Anti-Trafficking bracelets at \$3.00 each or (2) bracelets for \$5.00, if interested please see BSCC staff.