January Meeting Agenda

Date: Tuesday, January 13th, 2009  
Time: 10:00-12:00 pm  
Location: Springfield College - Room #4  
5348 University Avenue  
San Diego, CA 92115  

Agenda:  

- Welcome and Introductions  
  - Marisa announced that the MOA has been signed with Child Protective Services  
  - A. Sepha, public health nurse announced new Cal Endowment funding for 2010-2020  

- Guest of Honor: Captain Lawrence McKinney  
  Mid-City Police Department  
  - Shared his background in Vice/ gangs/ narcotics for over 25 years  
  - Highlighted the advances in human trafficking awareness and training over the last 6 years  
  - Shared experiences out in the community  
    - Prostitution corridor on El Cajon blvd.  
    - Change in pimps tactics and appearance  
      - Branding of women  
      - Increased diversity both positive and leading to unique cultural practices that are unlawful  
  - Current vision to “Re-engage the community”  
    - Stressed the role of partnerships and working collaboratively to spread light within Mid-City  
    - Thanked Marisa and BSCC for their continued engagement and work on human trafficking within the community  
    - Wants to see the community feel safer in the area where they live  
  - Introduced Officer David Toss, community relations  
    - Excited to begin work with youth and varying cultural populations within the area and help raise awareness about human trafficking  

- Additional Special Guest: Alessandra Sgubini  
  Bridge Mediation  
  - Works international on mediation and conflict resolution  
  - Shared her desire to bring this tool into work with human trafficking and the organizations involved
• Results of January 11, 2009 Event
  - Kaye Van Nevel- Soroptimist in Vista
    o Spread the word in the local North County Times
    o Distributed Prayer Guides to local churches
  - Recap of the Balboa Park Event
    o Clothesline project impacted several people that viewed the display
    o Silent Witnesses- full size and shot by the local media with groups viewing the display
    o Many different local new stations covered the event
    o Positive feedback on Endoxi, the local band
    o Email the link for pictures to coalition members

• Old Business

  Updating member list/ Contact information
  - Request for business cards and updated contact information

• New Business

  This Year’s Mission: “Include the Youth”, Patti Fox
  - Shared 5 different BSCC PSAs that are almost complete
  - Update on youth contest to create awareness media
    o Campaign from March 1st- April 30th
    o Meeting will be scheduled within the next two weeks
    o Email to those interested
  - NICMAC- Border Project
    o “C.A.S.E. Campaign” Campaign Against Sexual Trafficking
    o More information on posters will be coming shortly

Discussion on fighting demand
- Increasing awareness through PSAs
- Brining in the City Attorney for next months meeting
- Ideas around harsher laws for Johns and Sex offenders

New 2008 Protect Act
- Information shared
- Advised coalition to get up to date on latest legislature

Updates and new plans for the year
- Challenge to expand our community partners and bring others to meetings
- Increased communication regarding events and resources during this coming year
Announcements:

- If you would like to participate in our Food 4 Less Rewards Program, please see me or e-mail me for more information hhermann@bsccinfo.org.
- If you would like to advertise upcoming events using our newsletter please contact Heidi at hhermann@bsccinfo.org.
- We are currently collecting any old cell phones, ink cartridges and toners for rewards to help victims of human trafficking. Please bring these in to help support BSCC.
- Sale - We are selling Anti-Trafficking bracelets at $3.00 each or (2) bracelets for $5.00, if interested please see BSCC staff.